



Ageing Innovation

Expo Thailand 2026

6-8 MAY
2026

🕒 10:00-18:00 hrs.

📍 HALL 103-104, BITEC BANGKOK

Connecting the Future of Silver Business

The premier B2B platform that unites innovators, investors, and industry leaders shaping the Longevity Economy in Asia.

BOOK NOW !!

TO ENHANCE YOUR BUSINESS OPPORTUNITIES.

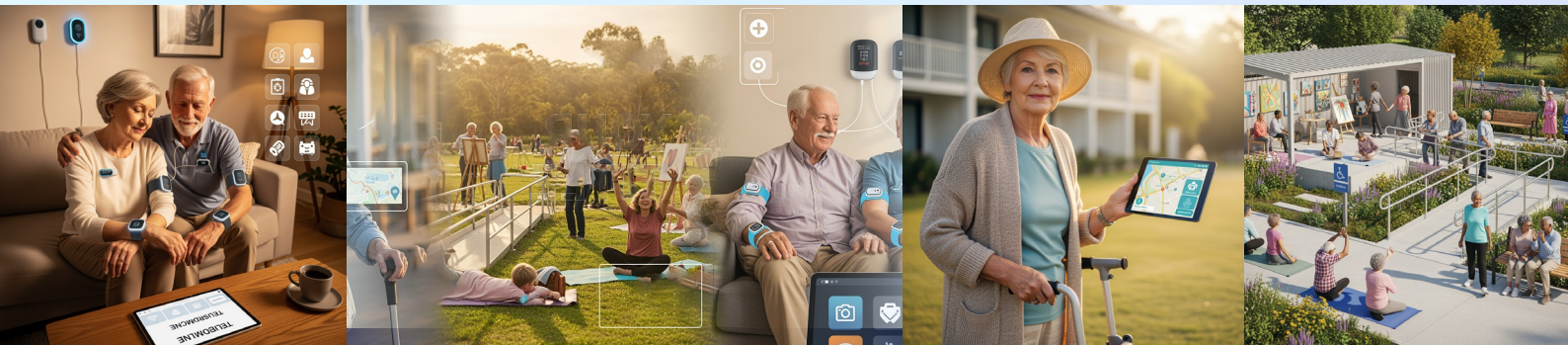
Organized by **XKRS**
XPANSION

CONNECTING THE FUTURE OF SILVER BUSINESS

AS THE WORLD STEPS INTO THE ERA OF THE LONGEVITY ECONOMY, THAILAND STANDS AT THE FOREFRONT OF INNOVATION FOR AN AGEING SOCIETY. AGEING INNOVATION EXPO THAILAND 2026 SERVES AS THE PREMIER B2B PLATFORM CONNECTING GLOBAL INNOVATORS, INVESTORS, AND INDUSTRY LEADERS WHO ARE SHAPING THE FUTURE OF SILVER BUSINESS ACROSS ASIA.

THIS EVENT BRINGS TOGETHER CUTTING-EDGE TECHNOLOGIES, SMART LIVING SOLUTIONS, AND SUSTAINABLE BUSINESS MODELS THAT RESPOND TO THE NEEDS OF THE AGEING POPULATION FROM HEALTHCARE AND HOUSING TO FINANCE, LIFESTYLE, AND DIGITAL TRANSFORMATION.

WITH THAILAND'S STRATEGIC POSITION AS A HUB FOR HEALTHCARE, WELLNESS, AND INNOVATION, THE EXPO AIMS TO EMPOWER COLLABORATION AND INVESTMENT THAT WILL DRIVE THE NEXT GENERATION OF AGEING SOLUTIONS. IT IS NOT JUST AN EXHIBITION, BUT A GATEWAY TO THE FUTURE OF LONGEVITY ECONOMY WHERE IDEAS, PARTNERSHIPS, AND OPPORTUNITIES CONNECT.



VISION STATEMENT

TO POSITION THAILAND AS ASIA'S LEADING HUB FOR INNOVATION, INVESTMENT, AND COLLABORATION IN THE LONGEVITY ECONOMY.

INNOVATION

SHOWCASING TECHNOLOGIES AND SMART SOLUTIONS FOR AGEING SOCIETY.

CONNECTION

BUILDING BUSINESS NETWORKS AND CROSS-SECTOR PARTNERSHIPS.

GROWTH

DRIVING SUSTAINABLE INVESTMENT AND ECONOMIC OPPORTUNITIES IN THE SILVER ECONOMY.

KEY EXHIBITION ZONES

LONGEVITY HEALTH & CARE INNOVATION

DISCOVER CUTTING-EDGE INNOVATIONS IN PREVENTIVE HEALTH, MEDICAL TECHNOLOGY, REHABILITATION, AND LONGEVITY MEDICINE EMPOWERING PEOPLE TO LIVE LONGER, HEALTHIER, AND MORE INDEPENDENT LIVES. EXPLORE SMART HEALTH DEVICES, REGENERATIVE THERAPIES, AND CARE SOLUTIONS THAT REDEFINE HEALTHY AGING FOR INDIVIDUALS AND HEALTHCARE PROVIDERS A LIKE.

ACTIVE AGEING & WELLNESS

EXPERIENCE THE NEXT GENERATION OF PRODUCTS AND SOLUTIONS THAT PROMOTE ACTIVE, HEALTHY, AND FULFILLING LIFESTYLES FOR OLDER ADULTS. THIS ZONE FEATURES WELLNESS INNOVATIONS, FITNESS AND NUTRITION TECHNOLOGIES, MENTAL HEALTH SUPPORT, AND LIFESTYLE SOLUTIONS DESIGNED TO ENHANCE VITALITY, INDEPENDENCE, AND QUALITY OF LIFE THROUGHOUT THE AGEING JOURNEY.

SMART LIVING & BUSINESS TRANSFORMATION

SHOWCASING SMART TECHNOLOGIES, DIGITAL PLATFORMS, AND SERVICE INNOVATIONS THAT ENABLE INDEPENDENT LIVING AND REDEFINE THE AGEING ECONOMY. FROM SMART HOMES AND ASSISTIVE LIVING SYSTEMS TO ROBOTICS, AI, AND DATA-DRIVEN SOLUTIONS, THIS ZONE HIGHLIGHTS HOW TECHNOLOGY AND BUSINESS INNOVATION ARE TRANSFORMING THE WAY WE LIVE, WORK, AND CARE IN AN AGEING SOCIETY.



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EXHIBITOR PROFILES

LONGEVITY HEALTH & CARE INNOVATION

EXHIBITOR PROFILE:

1. MEDICAL & CLINICAL INNOVATION

- REGENERATIVE MEDICINE & CELLULAR THERAPY PROVIDERS
- GENOMIC TESTING / PRECISION MEDICINE LABORATORIES
- AGE-RELATED DISEASE DIAGNOSTICS (ALZHEIMER'S, PARKINSON'S, OSTEOPOROSIS)
- LONGEVITY CLINICS / EXECUTIVE HEALTH CENTERS

2. PREVENTIVE CARE & LONGEVITY SOLUTIONS

- PREVENTIVE HEALTHCARE PLATFORMS
- NUTRIGENOMICS & PERSONALIZED SUPPLEMENTS
- LIFESTYLE MEDICINE & FUNCTIONAL MEDICINE SOLUTIONS
- HEALTH SCREENING TECHNOLOGIES / ADVANCED DIAGNOSTICS

3. MEDTECH / HEALTHTECH / DEVICES

- WEARABLE HEALTH MONITORING DEVICES
- REMOTE PATIENT MONITORING (RPM) SYSTEMS
- SMART MEDICAL DEVICES & IOT HEALTH SENSORS
- ROBOTICS FOR ELDERLY CARE / REHABILITATION ROBOTICS
- AI-DRIVEN HEALTH & LONGEVITY ANALYTICS

4. TELEHEALTH & DIGITAL HEALTH PLATFORMS

- TELECONSULTATION SYSTEMS
- INTEGRATED CARE PLATFORMS FOR CHRONIC DISEASE & ELDERLY CARE
- DIGITAL THERAPEUTICS PROVIDERS
- AI-POWERED CLINICAL DECISION SUPPORT SYSTEMS (CDSS)

5. ELDERLY CARE BUSINESS SOLUTIONS

- ELDERLY CARE MANAGEMENT PLATFORMS (HOME CARE / FACILITY CARE)
- SMART HOME & ASSISTED LIVING SOLUTIONS
- FALL DETECTION / FALL PREVENTION SYSTEMS
- EMERGENCY RESPONSE SYSTEMS (PERS) FOR SENIORS

6. PHARMA & BIOTECH

- HEALTHY AGEING PRODUCTS MANUFACTURERS
- LONGEVITY-FOCUSED BIOTECH R&D
- ADVANCED WOUND CARE TECHNOLOGIES
- PHARMACEUTICAL COMPANIES TARGETING GERIATRIC MARKETS
- OEM

7. DATA, AI & HOSPITAL/CLINIC SOLUTIONS (B2B SAAS)

- ELECTRONIC HEALTH RECORDS (EHR) / EMR PROVIDERS
- HEALTH DATA PLATFORMS / INTEROPERABILITY SOLUTIONS
- AI-POWERED PATIENT FLOW & HOSPITAL MANAGEMENT SYSTEMS
- HEALTH INSURANCE TECH PROVIDERS (INSURTECH FOR SENIORS)

ACTIVE AGEING & WELLNESS

EXHIBITOR PROFILE:

1. REHABILITATION & MOBILITY TECHNOLOGY

- PHYSIOTHERAPY & REHABILITATION TECHNOLOGIES
- MOBILITY AIDS & ASSISTIVE TECHNOLOGIES (SMART WALKERS, WHEELCHAIRS)
- COGNITIVE HEALTH & BRAIN PERFORMANCE SOLUTIONS

2. ACTIVE LIFESTYLE & FITNESS SOLUTIONS

- LONGEVITY-FOCUSED FITNESS & RECOVERY TECH
- SMART EXERCISE EQUIPMENT & WEARABLES
- BALANCE & FALL-PREVENTION TRAINING SYSTEMS
- REHABILITATION & FUNCTIONAL FITNESS PROGRAMS

3. WELLNESS & LONGEVITY LIFESTYLE

- HEALTHY AGEING NUTRITION & SUPPLEMENTS
- FUNCTIONAL FOODS & NUTRI-WELLNESS PRODUCTS
- HYDRATION & ELECTROLYTE SOLUTIONS FOR SENIORS
- ANTI-INFLAMMATORY & LONGEVITY SUPPLEMENTS
- SLEEP TECH COMPANIES
- MENTAL WELLNESS PLATFORMS (STRESS, RESILIENCE, DEMENTIA PREVENTION)

4. WELLNESS TECH & SMART MONITORING

- WELLNESS TRACKING DEVICES / APPS
- SLEEP TECHNOLOGY & RECOVERY TECH
- STRESS & VITALITY MONITORING SOLUTIONS
- AI-DRIVEN WELLNESS PLATFORMS

5. MENTAL & COGNITIVE WELLNESS

- BRAIN TRAINING & COGNITIVE ENHANCEMENT PLATFORMS
- MEMORY CARE PROGRAMS
- MENTAL WELLNESS APPS & STRESS MANAGEMENT SOLUTIONS
- PREVENTIVE COGNITIVE HEALTH SCREENING

6. SPA, REJUVENATION & LIFESTYLE WELLNESS

- WELLNESS CENTRES & RETREAT OPERATORS
- PHYSIOTHERAPY & RECOVERY CLINICS
- MASSAGE & BODY REJUVENATION SYSTEMS
- THERMAL, HYDROTHERAPY & RELAXATION TECHNOLOGY

7. CORPORATE & COMMUNITY WELLNESS SOLUTIONS

- WORKPLACE WELLNESS PROGRAMS FOR 50+ WORKFORCE
- ACTIVE AGEING PROGRAMS FOR ORGANIZATIONS
- COMMUNITY WELLNESS ENGAGEMENT PLATFORMS
- HEALTH COACHING & LIFESTYLE MANAGEMENT PROVIDERS

8. TRAVEL, LEISURE & ACTIVE AGEING EXPERIENCES

- WELLNESS TOURISM PROVIDERS
- ACTIVE AGEING TRAVEL PROGRAMS
- SENIOR-FRIENDLY ADVENTURE & OUTDOOR ACTIVITIES
- RESORT & HOSPITALITY SOLUTIONS FOR AGEING TRAVELERS

SMART LIVING & BUSINESS TRANSFORMATION

EXHIBITOR PROFILE:

1. SMART HOME & ASSISTED LIVING TECHNOLOGIES

- IOT-ENABLED HOME AUTOMATION FOR SENIORS
- SMART SECURITY & SAFETY MONITORING SYSTEMS
- VOICE & AI-POWERED HOME ASSISTANTS
- CONNECTED APPLIANCES & ENERGY MANAGEMENT

2. SILVER ECONOMY INNOVATION & SERVICES

- AGE-FRIENDLY PRODUCT DESIGN & MANUFACTURING
- DIGITAL PLATFORMS FOR ELDERLY SERVICES
- FINANCIAL & INSURANCE SOLUTIONS FOR AGEING MARKETS
- SILVER ECONOMY CONSULTING & ECOSYSTEM BUILDERS

3. MOBILITY & TRANSPORTATION SOLUTIONS

- SMART MOBILITY AIDS & VEHICLES FOR SENIORS
- AUTONOMOUS TRANSPORT & RIDE-SHARING PLATFORMS
- URBAN MOBILITY & AGE-FRIENDLY INFRASTRUCTURE TECH

4. AI, DATA & BUSINESS TRANSFORMATION

- AI-DRIVEN CUSTOMER INSIGHTS & PERSONALIZATION
- DIGITAL TRANSFORMATION CONSULTING FOR AGEING MARKETS
- DATA ANALYTICS PLATFORMS FOCUSED ON SENIOR CONSUMERS
- CRM & ERP TAILORED FOR SILVER ECONOMY BUSINESSES

5. SMART RETAIL & E-COMMERCE FOR AGEING CONSUMERS

- OMNI-CHANNEL RETAIL SOLUTIONS
- E-COMMERCE PLATFORMS SPECIALIZED FOR SENIORS
- CONTACTLESS PAYMENT & DIGITAL WALLET TECHNOLOGIES
- PERSONALIZED SHOPPING & RECOMMENDATION ENGINES

6. AGE-FRIENDLY LIVING & HOME WELLNESS

- ERGONOMIC HOME PRODUCTS FOR ACTIVE SENIORS
- AGE-FRIENDLY FURNITURE & SMART LIVING SOLUTIONS
- WELLNESS INTERIOR / AIR QUALITY / LIGHT THERAPY
- SMART KITCHEN & DAILY LIVING ENHANCERS

VISITOR PROFILES

VISITOR PROFILE:

- BUSINESS LEADERS
- ENTREPRENEURS & INVESTORS IN AGEING INNOVATION
- DEVELOPERS OF SMART CITIES & AGEING COMMUNITIES
- TECH SOLUTION PROVIDERS & INTEGRATORS
- GOVERNMENT & MUNICIPAL AGENCIES DRIVING AGEING POLICIES

VISITOR PROFILE:

- BUYERS & DISTRIBUTORS IN WELLNESS AND LIFESTYLE SECTORS
- WELLNESS RESORTS & TOURISM OPERATORS NUTRITIONISTS
- WELLNESS PRACTITIONERS & PROGRAM DESIGNERS
- SENIOR COMMUNITY ORGANIZERS & NGOS

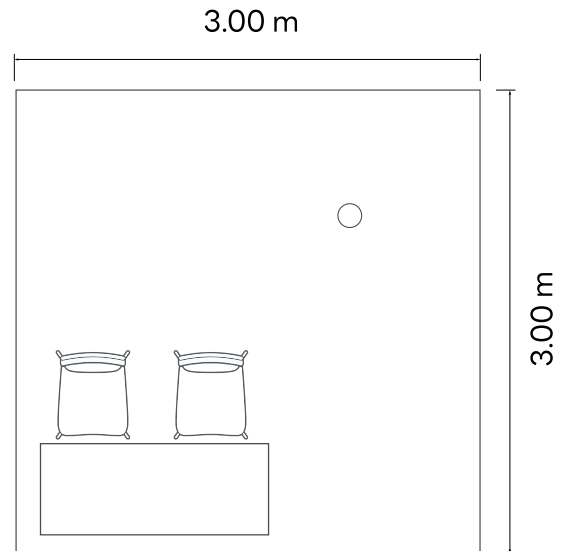
VISITOR PROFILE:

- HEALTHCARE PROFESSIONALS AND EXECUTIVES
- MEDICAL DISTRIBUTORS & INVESTORS
- OPERATORS OF ELDERLY CARE AND REHABILITATION CENTERS
- RESEARCHERS, POLICYMAKERS & HEALTH AGENCIES



EXHIBITING COST

EXHIBITING COST	Raw Space	Standard Booth	Registration fee	Corner Location Charge	Co-Exhibitor
Local Company	10,000 THB*/Sq.m. (minimum size 18 Sq.m.)	12,500 THB*/Sq.m. (minimum 9 Sq.m.)	5,000 THB	5,000 THB	10,000 Baht
International Company	305 USD*/Sq.m. (minimum size 18 Sq.m.)	380 USD*/Sq.m. (minimum 9 Sq.m.)	155 USD	155 USD	USD 310



PLAN

Area of booth /item	9 sq.m. (1 full set)	18 sq.m. (1 full set)
Information Counter	1	2
Chair	2	2
Waste Paper Basket	1	1
40 W Fluorescent	2	3
5 Amp 220V 50HZ Socket	1	1

BOOK NOW !!

- +66 99 828 2518_{PH}
- Ageing innovation expo
- ageinginnovationexpo.com
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SPONSORSHIP PACKAGE

International Policymaker Conferences

USD 11,670 / THB 385,000
(Rate excludes VAT 7%)

Privilege

- Acknowledgement as the "Asian Ageing Roundtable Sponsor" by sponsor's logo on event materials (printing and digital)
- Sponsor logo on Asian Ageing Roundtable's stage
- Remark on stage as the "Asian Ageing Roundtable Sponsor"
- 1 set counter for showcase display in Asian Ageing Roundtable area
- Product sampling or brochure inserted into conference bag (materials to supplied by sponsor within the due date)
- 36 sq.m. of raw space booth
- 10 VIP invitation cards for the Asian Ageing Roundtable
- 1 Panelist joining in a panel session (maximum 3 Sponsor)

Gala Dinner Sponsor

USD 11,670 / THB 385,000
(Rate excludes VAT 7%)

Privilege

- Acknowledgement as the "Gala Dinner Sponsor" by sponsor's logo on event materials (printing and digital)
- Sponsor logo on gala dinner's stage
- Remark on stage as the "Gala Dinner Sponsor"
- 1 set counter for showcase display in gala dinner area
- Product sampling or brochure inserted into conference bag (materials to supplied by sponsor within the due date)
- 36 sq.m. of raw space booth
- 10 VIP invitation card for gala dinner
- 1 Panelist joining in a panel session (maximum 3 Sponsor)

Delegate Lunch Sponsor

USD 12,125 / THB 400,000
(Rate excludes VAT 7%)

Privilege

- Acknowledgement as the "Lunch Sponsor" by sponsor's logo in lunch area
- 1 set counter for showcase display in lunch area
- Opportunity to display 2 roll up banners in lunch area (the roll up banners to be supplied by sponsor within the due date)
- 36 sq.m. of raw space booth
- 1 Panelist joining in a panel session (maximum 3 Sponsor)

AGEING INNOVATION EXPO X ASA ASA DESIGN AWARD FOR AGEING SOCIETY & WELLNESS TOURISM 2026

TITLE SPONSOR

1

EXCLUSIVE
ORGANIZATION

Positioned as "Presenting Partner of ASA Design Awards for Ageing Society & Wellness Tourism 2026"

18,335 USD/550,000 THB
(Rate excludes VAT 7%)

- Naming Right: "presented by [Brand]"
- Logo placement on all official promotional materials: Website, PR, Official Video, Media Partner Channels.
- Brand Exposure through live stage mentions and highlight video.
- 1 Speaking slot + 1 Panel Discussion (per day across 3 days).
- Exhibition Space: Raw Space 36 sq.m
- Asia Longevity Economy Summit VIP Access 10 VIP Access including Exclusive Gala Networking Dinner, 50 General VIP Access
- Award Trophy Co-branding: Company logo engraved on all winner trophies.
- Certificate Co-branding: Company logo printed on all participant (Exclusive only 1 Organization)

MAIN SPONSOR

3

UP TO
ORGANIZATIONS

Positioned as
"Strategic Partner of ASA Design Awards 2026"

11,667 USD/350,000 THB
(Rate excludes VAT 7%)

- Logo placement on all official promotional materials: Website, PR, Official Video, Media Partner Channels.
- Brand Exposure through live stage mentions and highlight video.
- 1 Speaking slot + 1 Panel Discussion (1 days).
- Exhibition Space: Raw Space 24 sq.m
- Asia Longevity Economy Summit VIP Access 5 VIP Access including Exclusive Gala Networking Dinner, 30 General VIP Access (AELS Passes).
- Certificate Co-branding: Company logo printed on all participant (Maximum 3 Organizations)

CO-SPONSOR

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UP TO
ORGANIZATIONS

Positioned as
"Supporting Partner of ASA Design Awards 2026"

8,350 USD/250,000 THB
(Rate excludes VAT 7%)

- Logo placement on all official promotional materials: Website, PR, Official Video, Media Partner Channels.
- Brand Exposure through live stage mentions and highlight video.
- 1 Panel Discussion
- Exhibition Space: Raw Space 18 sq.m
- Asia Longevity Economy Summit VIP Access 3 VIP Access including Exclusive Gala Networking Dinner, 20 General VIP Access
- Certificate Co-branding: Company logo printed on all participant (Maximum 10 Organizations)

SUPPORTERS

